Crowdfunding Analysis

1. Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?
2. Theater/plays have the highest investment and take up more than 30% of the total investment amongst all the categories.
3. The highest successful outcomes happened in July and followed by a decrease trend of successful rate for the rest of the years.
4. ???
5. What are some limitations of this dataset?

The time frame is different amongst different projects while some of the outcomes are generated within two days and some are within months.

1. What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

Backers count to parent/sub-category is also an interesting graph to look at in identifying the attractiveness of certain projects.